



# Whitchurch Town Council

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## **Whitchurch Food and Drink Festival 2015**

Saturday 30<sup>th</sup> – Sunday 31<sup>st</sup> May is Whitchurch's second annual Food and Drink Festival weekend. This fanatical foodie feast will once again be held in Whitchurch Civic Centre and this year the event is expanding into the Bullring. Town Centre Manager Zoë Dean enthused: "My organisational team are very keen to open the event to crafters as well as food and drink producers. Hosting a two day craft fair in the town is the perfect way to involve the Town Centre in the festival weekend, in the hope of attracting more tourism and increasing customer spend within the town."

Zoë Dean said "Last year's event was a bigger success than we anticipated, attracting over 70 trade stands and more than 4,000 visitors. This May we have more entertainment planned, live demonstrations, an action packed schedule on the test kitchen with famous chefs such as Brian Mellor cooking up a storm, cocktail making and an abundance of tasty and unusual products to try. There will also be lots of activities to keep the children entertained. The stall bookings are already flooding in."

Zoë stressed the importance of ensuring that the event remains completely free for visitors: "We want Whitchurch residents to enjoy the festival as well as encouraging new people to visit the town. With free entry we are making a promise to our supporters that they can come and go as often as they please without having to worry about the cost of steep entry fees."

If traders book their place at the festival before 27<sup>th</sup> February then they can save up to £25.00 on pitch fees. Pitches at the craft fair are cheaper than the main festival.

Please email [assistanttownclerk@whitchurch-shropshire-tc.gov.uk](mailto:assistanttownclerk@whitchurch-shropshire-tc.gov.uk) to book at place at either the Food and Drink Festival or the craft fair or telephone the Civic Centre on 01948 665761.